

## **HARRC Board Meeting Minutes 30 March & 25 April 2016**

The March/April Board Meetings were held at Wagner & Spreha Law Offices/Sturges Speakeasy and was called to order by President Kelly Spreha at approximately 6:35 PM. Board Officers present were President Kelly Spreha, Vice President Brad Garfinkel, Secretary Nicolette Bell, and Treasurer Jason Fogelman. Also in attendance were Board members Mark Ondo, Fred Joslyn and Kelly Leighton.

### Prior Meeting Minutes:

Minutes from the 13 January Board Meeting were accepted on a motion by Fogelman, seconded by Spreha and approved.

### Treasurer's Report:

Jason Fogelman reported the bank balance was \$21,116.08 as of March 30, 2016. The Treasurer's Report was accepted on a motion by Leighton, seconded by Ondo, and approved.

### Membership Report:

Kelly Spreha reported that online membership management has migrated from Applied Race Management to Run Sign Up. All new membership transactions completed online will automatically be entered into Run Sign Up, and they migrated all of our existing membership to the site. According to the Run Sign Up site, we currently have 1 student, 28 family, and 190 individual memberships. This seems a bit low, will need to cross-check the old database with the new.

The Membership Report was accepted on a motion by Spreha, seconded by Fogelman and approved.

### General:

#### HARRC Overall vision

Kelly Spreha showed the Simon Sinek TED Talk about "starting with why" to open the discussion about aligning the activities of the club with our vision. The group decided that our "why" is about community – sustaining

the history of the club by further building community and being together to share a love for running. Kelly S. encouraged the board to keep this vision in mind when discussing our plans and making decisions. If we start from our "place of why" that positive energy will be communicated to our community.

### Letter To PennDOT:

Spreha sent a letter of support on behalf of the HARRC for the Greenbelt extension project.

### **OLD BUSINESS**

### Newsletter:

Kelly Spreha reported the cost of the Spring Edition was \$363.79 – not taking into account advertising that would offset the printing costs.

### HARRC Publicity/Social Media:

Kelly Leighton reported that we have reached over 1,000 likes on Facebook. We will be increasing our posting on all of our social media platforms (Facebook, Instagram, Twitter). Spreha would like to see photos from as many club runs as possible on social media, and the board agreed that sharing other running related articles on Facebook would be beneficial to engage our members and others who visit the page. The Publicity Director position is still vacant – contact Kelly Spreha if you're interested!

### HARRC Tuscarora/Conococheague 50K Trail Race:

Kelly Spreha reported that the Tuscarora 50k was held on March 26<sup>th</sup> and was another successful event. Plans are in the works for the Conococheague 50k in the fall.

### HARRC After Dark 7K:

Kelly Spreha reported that registration is currently around 50 participants. We sent out an email blast and social media push for the early-bird pricing ending. The event is being included as a part of Fleet Feet's 7 Run 7 series, which we hope will increase registration

numbers. Fred and Kelly have a meeting scheduled with Jud at Federal Taphouse to discuss plans for the post-race party.

#### HARRC in the Park 15K:

Kelly Spreha reported that the race has been scheduled for October 2, 2106.

#### HARRC Banquet:

The event was held on March 19, 2016 at the West Shore Elks. There were 32 attendees. The talk by Dr. Matt Silvas was well received. Brad G. and Jason are still finalizing the financial report from the event.

#### HARRC Sunday Club Runs:

Kelly Spreha noted that Sunday Club runs should be more of a “fun run” to draw in more people. To encourage this change in perspective, Mark Ondo motioned that only the ACGS races will be timed through August (for the end of the 2015-16 competition) and that the ACGS competition will be reevaluated after August by the Board to determine whether they will continue next year, seconded by Fogelman, and approved.

#### Fleet Feet Discount:

Fred Joslyn noted that a change will be made to the HARRC member discounts at Fleet Feet. HARRC members will now receive \$20 off a pair of shoes each calendar year. Go to our website to check out the details!

### **NEW BUSINESS**

#### HARRC Picnic:

Kelly Spreha shared that discussion surrounding moving the HARRC picnic in September to a different location. Among the ideas was a HARRC Senators Game night – which could be a separate event. Formally, however, Spreha motioned that the 2016 HARRC Picnic will be moved to the Postal Grounds in Harrisburg, seconded by Fogelman, and approved. More details about the date/time/food situation will be forthcoming on the website and via email.

#### HARRC First Tuesday Runs:

Kelly Spreha motioned that HARRC will hold a run on the first Tuesday of each month starting June 7<sup>th</sup>, 2016 at either City Island or PennDOT parking lot, seconded by Fogelman and approved. Check out the website, Facebook, and/or Twitter for the details.

#### Full Moon HARRC Runs:

Kelly Spreha motioned that HARRC club runs will be held on Full Moon evenings, beginning May 21<sup>st</sup>, 2016 at Fleet Feet, seconded by Joslyn, and approved. See Facebook, Twitter, and the website for time/location details. Come out and join us for the new, exciting HARRC fun runs!

#### Olympic Day Events:

Kelly Spreha motioned to partner with Fleet Feet sports to host an Olympic Day event on 6/23/16, seconded by Garfinkel and approved. Details will be forthcoming on HARRC social media outlets.

#### HARRC Mentoring Groups:

The possibility of supporting semi-structured mentoring groups (pairing experience runners with newer runners) was discussed, but will need to be revisited at a future meeting. Additionally, Team Aspire has suspended their marathon training program. The possibility of HARRC providing something to fill this void was initially discussed, but again had to be tabled.

### **NEXT MEETING & ADJOURNMENT**

There being no further business, Spreha made a motion to adjourn the meeting, seconded by Bell. The meeting was adjourned at 8:05 PM. The next meetings will be on 27 June 2016 at Wagner & Spreha Law Offices at 2401 N Front St. in Harrisburg.

Respectfully Submitted,

Nicolette Bell, Secretary