

HARRC Board Meeting Minutes 10 August 2011

The August Board Meeting was held at Brad Colwell's home and was called to order by President Brad Colwell at 7:02 PM. Board Officers present were President Brad Colwell, VP Jim Collins, Treasurer Gary Grobman, Secretary Nikki Bell, and Board Members Walt Greene, Jim Vorhauer, Steve Whittle, Tadd Morris and J.R. Bishop and Web Developer Brandon Parks and HARRC member Frank Crupi and special guest Henry Klugh from the Inside Track.

Prior Meeting Minutes:

Minutes from the 22 June Board Meeting were posted on HARRC's new web site. There being no changes, the minutes were accepted on a motion by Collins, seconded by Crupi and approved.

Treasurer's Report:

Gary Grobman reported the bank balance is currently \$11,143.06. Grobman separated the HARRC race income from the timing income to have a detailed accounting of all of the HARRC income. The Treasurer's Report was accepted on a motion by Collins, seconded by Crupi and approved.

Membership Report:

Walt Greene reported that the current household membership is 163, with 203 individual members. Crupi mentioned that he has been using the newsletter to get his co-workers and friends to become members of HARRC. He encourages all HARRC members to do the same.

The Membership Report was accepted on a motion by Bishop, seconded by Collins and approved.

GENERAL ANNOUNCEMENTS

Henry Klugh from Inside Track came to the board meeting to show the officers and the board members some options for HARRC gear. Klugh said this would be a great way to

advertise HARRC at races and in our everyday running. Colwell said he would send out an email to collect orders, and an electronic order form will be available on the HARRC website. Morris and Bishop said they would distribute the orders when they come in and Bishop will be the contact person for Klugh. Bishop emphasized that HARRC would only order shirts for those members who pre-pay. J.R. Bishop motioned to offer to HARRC members a long sleeve navy shirt and a short sleeve gray shirt (both male and female cuts) with the new HARRC logo to be ordered in the Fall, seconded by Morris and approved.

Brad Colwell noted that the Patriot News ran a big article on running in the newspaper on July 25, 2011. It was centered on an interview with HARRC member Hap Miller and also included bios of thriving HARRC runners Gary Grobman, Patty Parker, Brad Colwell, and Marge Lebo.

OLD BUSINESS

Harrisburg Marathon Book:

Hap Miller printed 20 copies of his Harrisburg Marathon book and provided two copies to Brad Colwell. The offer to HARRC to produce and make profits from the sales of the book stands. Colwell is attempting to get copyright waivers from the Patriot News and the YMCA for pictures in the book.

Newsletter:

J.R. Bishop has produced and distributed the Fall edition of Footprints. HARRC members have continued to respond favorably.

Publicity:

Brad Colwell reported that we still have a vacancy for the Publicity Director position. Also, the Sunday Runs have been showing up in the "For the Participant" section of the Patriot. Colwell wants to add "free" and the HARRC website to the advertisement.

OLD BUSINESS (cont.'d)

HARRC After Dark 7K

The HARRC after Dark 7K will take place at 7PM on Friday, August 26, 2011 at the Riverfront in Harrisburg. Colwell reported that we have more than 65 volunteers for the race and that there are 52 runners already pre-registered. Electronic registration is available on the HARRC website.

Trail Run at Pinchot Lake

Frank Crupi and Tadd Morris volunteered to co-direct the HARRC in the Park 15K trail race at Pinchot Lake on October 2, 2011. Ryan Rager, the assistant manager of Gifford Pinchot Park, has received paperwork from HARRC and a payment of \$50 to pave the way for race preparations. Crupi is working with Melissa Miller on the brochure for the race. Crupi mentioned that he needs a volunteer to enter paper registrations into the electronic form. Electronic registration for this race will be available in the HARRC website.

Stony Creek Run

Brad Colwell reminded the HARRC officers and board that the race planning committee suggested having a 17.5 mile trail run at Stony Creek in Spring 2012. This is a race from Tower City to Dauphin. HARRC still needs a volunteer to set a budget and direct this race.

Track Workouts:

Brad Colwell reported that Alan Wrobel is still searching for a location to hold the track workouts. Cedar Cliff wanted to charge \$500 for each use of the track and this is not feasible for HARRC.

Fall Picnic

Brad Colwell reported that the Fall Picnic is scheduled to be held on September 25, 2011 from 12 to 5 PM at Adams Ricci Park in the Commonwealth Pavilion (next to the tennis courts). Steve Whittle volunteered to bring soda, hot dogs, and hamburgers. All HARRC members who plan to attend are asked to bring a covered dish. Frank Crupi will be directing a

5K race that day at 1 PM at Adams Ricci Park. Participation and AGCS awards will be presented at the picnic. Vorhauer is ordering the AGCS shirts, contact him with your shirt size if you are a winner.

Runner of the Year Formula

Jerod Girton, Runner of the Year statistician, has used the 15 fastest HARRC runs and the 5 fastest non-club runs to calculate points according to an age-graded scale. The results are up on the HARRC website. The HARRC members who want to be included in the Runner of the Year program should go to the website and enter their fastest race times they want used in the calculations. Parks is working with Girton to automate the process so HARRC members can view real-time standings and details on the HARRC website.

NEW BUSINESS

Old Shoe Program

Brad Colwell received an email asking if HARRC would sponsor a program to collect old running shoes to donate to those in need. This is in line with the club's mission, so it is supported by HARRC. However, Appalachian Running Company already runs this program. In the event that HARRC would want to start our own collection of shoes for donation, we need a storage location and sponsors.

Lapsed HARRC Members

Brad Colwell is working with Brandon Parks to compile a list of HARRC members whose memberships have recently expired from 2009 to the present. Colwell wants to send out a one-time email to the ex-members to let them know what is going on with the club and how they can sign up again on the HARRC website or through an application form.

US Road Running

Brandon Parks noted that HARRC could advertise their club and their races on usroadrunning.com and through an e-newsletter that goes out to more than 2,000 dedicated runners.

NEW BUSINESS(cont'd)

HARRC Newsletter

J.R. Bishop mentioned that HARRC could add another page to the newsletter to open it up for advertisements and promoting more local races by other local clubs. Bishop will bring a dummy insert, estimated cost, and proposed ad rates to the next HARRC board meeting so the officers and the board can decide if the enhancements to the newsletter will be beneficial for the club.

NEXT MEETING & ADJOURNMENT

There being no further business, Morris made a motion to adjourn the meeting, seconded by Vorhauer. The meeting was adjourned at 9:07 PM. The next two meetings will be at 7 PM on 21 September 2011 and 9 November 2011 at Brad Colwell's home.

Respectfully submitted,

Nicolette Bell,
Secretary