

HARRC Board Meeting Minutes 11 May 2011

The May Board Meeting was held at Brad Colwell's home and was called to order by President Brad Colwell at 7:02 PM. Board Officers present were President Brad Colwell, VP Jim Collins, Treasurer Gary Grobman, Secretary Nikki Bell, and Board Members Walt Greene, Jim Vorhauer, and J.R. Bishop and Web Master Brandon Parks.

Prior Meeting Minutes:

Minutes from the 13 April Board Meeting were posted on HARRC's new web site. There being no changes, the minutes were accepted on a motion by Collins, seconded by Bell and approved.

Treasurer's Report:

Gary Grobman reported the bank balance is currently \$10,915.34. Grobman said the club made \$402 from timing services and membership fees and spent \$263.97 on the remaining costs of the banquet, race supplies and newsletter printing and postage. The Treasurer's Report was accepted on a motion by Collins, seconded by Bishop and approved.

Membership Report:

Walt Greene reported that the current household membership is 142, with 173 individual members. A few of the application and renewal forms were cut out from the Spring issue of the Footprints Newsletter.

The Membership Report was accepted on a motion by Collins, seconded by Bishop and approved.

GENERAL ANNOUNCEMENTS

Walt Greene said he received a letter from Lee McMIndes with his membership renewal that indicated he would be moving back to the Harrisburg area. HARRC welcomes Lee back from Florida.

Brad Colwell indicated that Don Halke, a past president and current member of

HARRC, was featured in the June 2011 edition of Runner's World. He ran a 50 mile race after suffering a heart attack. His article is in the Human Race section on Page 30. Way to go, Don!

J.R. Bishop said that we need more recent photos of HARRC members for the new website. He suggested that we should have a photo contest. Colwell also mentioned that he asked Karen Mitchell to give photos of running locations to the Central PA Magazine after they contacted him.

OLD BUSINESS

Harrisburg Marathon Book:

The HARRC officers and board members are still pursuing the possibility of printing and/or publishing Hap Miller's book.

Awards:

Chris Gipe told Colwell that the award commemorating Rob Botti's 12 years of website service has been produced. It cost \$67. A few of the board members suggested that we present it to Rob Botti at the next HARRC Board Meeting, considering his availability.

Newsletter:

HARRC members have been responding favorably to the reappearance of the newsletter this Spring. Bishop said that the Summer edition of Footprints is formatted and ready to print. Bishop predicts that the HARRC members should receive the newsletter the last week of May. The newsletter will also go out to HARRC members whose memberships have expired to offer them a chance to use the renewal forms and to see the advertisement for the HARRC After Dark 7K featured on the front page.

New HARRC Website:

Backups are being performed monthly by Bishop and daily by Parks. HARRC members are encouraged to create running

OLD BUSINESS (cont.'d)

profiles on the website (www.harrc.org) and participate in the Runner of the Month Program, where runners get points for clicking on pages, answering polling questions, getting votes on their profiles by other runners, and clicking on advertisements. HARRC members can renew their memberships online and prospective members can sign up online as well.

Brad Colwell asked Brandon Parks to modify the counter on the website to show the number of unique visits to the website. This will give us a better indication of how many visitors the HARRC website receives.

Publicity:

HARRC Sunday Runs are now being posted in the Patriot News under "For the Participant." Renee Bailey will continue to send in the scheduled Sunday Runs to the Patriot every month. Colwell was contacted by a reporter from the Patriot who was writing an article on all the rainy weather recently and quoted in the newspaper saying HARRC runners are not afraid to get wet!

The YMCA is allowing HARRC to place membership applications in the race packets for the Harrisburg Mile. Greene and Collins have been taking membership forms to other races. All HARRC members are encouraged to distribute membership applications at races they attend, please contact Brad Colwell or Walt Greene for applications.

The HARRC Kids runs began on April 30. They are to occur on Saturdays at 9:30 AM on the Riverfront in Harrisburg. The parents of the children will coordinate the races and HARRC will help promote the races by publishing the schedule and results on the website. Bishop created flyers to promote the HARRC Kids Runs. The HARRC kids, ages 3 to 13, are an independent group that HARRC is supporting.

HARRC After Dark 7K

The HARRC after Dark 7K will take place at 7PM on Friday, August 26, 2011 at the Riverfront in Harrisburg. Colwell has just secured a major sponsor, Aspire Urgent Care & Family Medicine. Their logo will appear on the front of the t-shirts and above the name of the race on the flyers. Bishop said the flyers will be finalized by May 13, 2011 and 1,500 will be printed and distributed. Gift cards from Inside Track will be the prizes for the overall winners, male and female. First place winners will get \$100, second will get \$75, third will get \$50, and the Masters overall winners will get \$75. Colwell is still looking for volunteers for the HARRC after Dark 7K race day!

NEW BUSINESS

Track Workouts:

Brad Colwell was approached by Alan Wrobel to begin a search for coaches and tracks to facilitate track workouts. Wrobel offered to organize the effort. HARRC is in favor of organizing the track workouts. After coaches and tracks have been secured, Greene will contact RRCA for a certificate of insurance.

Fall Picnic:

Brad Colwell suggested we start planning for the HARRC Fall Picnic, that typically takes place on the 3rd Sunday in September. Details of the Fall Picnic will be advertised in the Fall newsletter that will be sent to members in mid-August.

Participation Points/HARRC Statistician:

Brad Colwell is looking to revive the participation points program. This program tallies participation points for HARRC members that attend races and board meetings. Prizes are awarded at the Fall Picnic for those who amass more than 20 points in a running year. Bell has volunteered to tally the points for the 2010-2011 running year.

NEXT MEETING & ADJOURNMENT

There being no further business, Collins made a motion to adjourn the meeting, seconded by Grobman. The meeting was adjourned at 8:37 PM. The next meeting will be at 7 PM on 22 June 2011 at Brad Colwell's home.

Respectfully submitted,

Nicolette Bell,
Secretary