

HARRC Board Meeting Minutes 13 April 2011

The April Board meeting was held at Brad Colwell's home and was called to order by President Brad Colwell at 7:01 PM. Board Officers present were President Brad Colwell, VP Jim Collins, Treasurer Gary Grobman, and Board Members Walt Greene, Jim Vorhauer, Steve Whittle, and J.R. Bishop and club members Hap Miller, Renee Bailey and new member Nikki Bell. Jennie and Philip Sherfey were also present in the absence of the new website programmer, Brandon Parks.

Prior Meeting Minutes:

Minutes from the 9 March Board meeting were posted on HARRC's new web site. There being no changes, the minutes were accepted on a motion by Greene, seconded by Collins and approved.

Treasurer's Report:

Gary Grobman reported the bank balance is currently \$10,777.31. For tax year 2010, Grobman filled out a Form 990-N (e-postcard) for HARRC and filed it. Grobman said he immediately received an email reply that it had been accepted. The Treasurer's Report was accepted on a motion by Collins, seconded by Whittle and approved.

Membership Report:

Walt Greene reported that the current household membership is 139, with 170 individual members. With HARRC's new website format, members may check their membership status. Runners may apply for or renew their HARRC membership online for a slight extra fee. Greene said that the new HARRC application forms have been distributed. The new HARRC website also has the new membership forms available for download. Bishop said that he would put a code on the HARRC application form on the website so the website applications can be distinguished from the paper applications.

The Membership Report was accepted on a motion by Collins, seconded by Vorhauer and approved.

GENERAL ANNOUNCEMENTS

Brad Colwell said congratulations to Rob Botti, the webmaster since 1998. His 12 years of website service has been greatly appreciated by HARRC. Whittle motioned for a plaque to be made to thank Rob Botti for his webmaster services, seconded by Bishop and approved.

Bishop noted that the new HARRC website has been a general success thus far. The club officers and board members have received emails through the website and Nikki Bell saw the open Secretary position posted on the new website.

OLD BUSINESS

Harrisburg Marathon Book:

Hap Miller generously offered his book, compiling the results of every Harrisburg Marathon since its inception in 1973, to HARRC to reproduce it and retain the profits. Grobman, in the publishing business himself, expressed concerns about the cost to the club and suggested we try to get the YMCA to buy the books in bulk. This would be good publicity for the YMCA, since they are now conducting the Harrisburg Marathon. Colwell motioned that an exploratory committee be created to decide if reproducing the book would be a viable option, seconded by Greene and approved.

Annual HARRC Banquet:

The annual HARRC banquet was successfully held at the VFW on 12 March 2011. Members paid \$15 per person but the actual cost was \$15.95 per person plus tip. The \$100 deposit, \$100 set up, beer, prizes and decorations were also at the club's expense. Therefore, the revenue (\$547.50) less the expenses (\$1,002.68) cost the club a net loss of

OLD BUSINESS (cont.'d)

\$455.18. Greene noted that there were 42 attendees including the speaker and his family.

Awards:

The annual award winners were highlighted in the Spring Edition of Footprints and were also posted on the front page of the new HARRC website. They were:

Robert Mahady Dedicated Female Runner of the Year: Shelly Perry

Robert Mahady Dedicated Male Runner of the Year: Mike Cassata

John W. Kennedy Member of the Year: Debbie Whittle

Female Runner of the Year: Mary Lou Harris

Male Runner of the Year: Joseph "J.R." Bishop

Brad Colwell said that Rachel Irvin had suggested to him that an award be named after the late Bruce Irvin Sr. Collins motioned that the Male Runner of the Year be renamed the Bruce Irvin Sr. Male Runner of the Year, seconded by Bishop and approved.

Newsletter:

Joseph R. Bishop successfully formatted, printed, and distributed the Spring Edition of Footprints. Copies were also placed at the Harrisburg and West Shore YMCAs and the Appalachian Running Company by Marge Lebo and Frank Crupi, respectively. Bishop noted that he will change the placement of the tabs for the newsletters that get mailed to avoid tearing next time. Bishop wants to have the Summer Edition of Footprints printed by mid-May so HARRC members can have the newsletter by June 1. Greene motioned to continue the newsletter indefinitely as long as the cost to print remains under \$200, seconded by Collins and approved.

Publicity:

Renee Bailey agreed to be the publicity director for HARRC. Bailey is attempting to contact the Patriot News to get the Sunday Runs into the Sports section of the Sunday paper. She will also attempt to get the runs into

the "Go" section in the Thursday Patriot. Any HARRC press releases for local newspapers should be drafted and sent to Bailey for distribution. Bailey also mentioned that Angela Episale is trying to get members of the Harrisburg Young Professionals to start running with HARRC.

There were 5,000 applications printed. Flyers/applications for HARRC will be included in race packets for YMCA races and on tables at other local races. HARRC flyers will also be set out at local businesses such as Inside Track, Appalachian Running Company, and Gold's Gym.

J.R. Bishop made HARRC business cards for Walt Greene and Jim Collins to take to races so they will have contact information available for when they are approached for their race timing services.

Jennie Sherfey suggested that Renee Bailey connect with HACC, Messiah, the Dixon Center, and other local colleges to reach out to runners in their early 20's to join HARRC. Bishop said he would create small advertisements to post at coffee houses to pursue possible HARRC members between the ages of 18-30.

NEW BUSINESS

New HARRC Secretary:

Brad Colwell was contacted by Nikki Bell at the end of March 2011 expressing her interest in becoming the new Secretary. Collins motioned for Bell to serve as the HARRC Secretary, seconded by Bishop and approved.

New HARRC Website:

The new Web Developer for the HARRC Website is Brandon Parks and the new Web Content Administrator is Joseph R. Bishop. The website address is still www.harrc.org. The new website went live on 23 March 2011 and is now hosted by US Road Running (USRR). The website files, including

NEW BUSINESS (cont.'d)

the AGCS Results, HARRC Board Meeting Minutes, news articles, membership forms, local race applications, race results, rave runs, runner spotlight articles, and website images, are backed up monthly. Bishop said he is in possession of all website backup files. As previously mentioned members may check their membership status and enroll or renew online. Colwell noted that if someone wants to send a mass email to the HARRC members, they should send the message to HARRC@HARRC.org and it will go to Colwell for approval. The new website also has a race finder for local and regional races.

HARRC Race:

Colwell reported that the Race Planning Committee met on 20 March, 2011 at 7 PM at the Lebo's house. The HARRC in the Dark 7K race is anticipated to take place on the Harrisburg Riverfront on Friday 26 August, 2011. There is a second planning meeting scheduled for 14 April, 2011 at 6:30 PM at the Harrisburg YMCA.

The planning for the 8.5 mile trail run at Pinchot Lake (October 2011) and the 17.5 mile Stony Creek Run (Spring 2012) is currently put on hold.

Colwell motioned to proceed with the planning for the HARRC in the Dark 7K race, seconded by Collins, and approved with one nay.

HARRC Kids Runs

There is interest among HARRC members with small children to sponsor a Kids Run at 9:30 AM on Saturdays. The parents will be the coordinators of the races for their children. The HARRC officers and board members agree that it is a good idea to informally support the Kids Run at this time. This discussion will be continued at the next board meeting if the events are well attended.

NEXT MEETING & ADJOURNMENT

There being no further business, Collins made a motion to adjourn the meeting, seconded by Greene. The meeting was adjourned at 8:46 PM. The next meeting will be at 7 PM on 11 May 2011 at Brad Colwell's home.

Respectfully submitted,

Nicolette Bell,
Secretary